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1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

-----x

3 XUEDAN WANG, on behalf of
4 herself and all others
similarly situated,

Plaintiffs,

New York, N.Y.

v.

12 Civ. 0793 (HB)

7 THE HEARST CORPORATION,

8 Defendant.

9 -----x

10 June 27, 2012
11 12:03 p.m.

Before:

12 HON. HAROLD BAER, JR.,

13 District Judge

14 APPEARANCES

15 OUTTEN & GOLDEN, LLP (NYC)
16 Attorneys for Plaintiffs
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18 HEARST CORPORATION
19 Office of General Counsel
Attorneys for Defendant
20 BY: JONATHAN R. DONNELLAN
COURTENAY O'CONNOR
21 KRISTINA E. FINDIKYAN

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(Case called)

THE COURT: Good morning, or good afternoon.

Anyway, this is a Hearst motion. Why don't I hear from you first.

MR. DONNELLAN: Thank you, your Honor.

We're here on our motion to strike the class allegations under both the FLSA and Rule 23 as well as plaintiffs' cross motion to conditionally certify the FLSA. I am going to address the FLSA and Rule 23 aspects of our motion separately.

With respect to the FLSA, the question is whether or not all interns at Hearst's 19 magazines and dozens of internship programs are similarly situated for purposes of first-stage conditional certification under the FLSA. The answer to that is no. And we know that because discovery has now confirmed the facts that were set forth in Hearst's motion, which show that the interns are not similarly situated on the question of whether or not they are employees, as that term is used in the FLSA.

Discovery has shown that there is no single Hearst magazine internship program; there are dozens of programs, there are 19 magazines and several different corporate departments, each of which is different.

THE COURT: Aren't the plaintiffs going to say or actually do say that all she needs to show for this conditional

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1 certification is the potential opt-in plaintiffs were victims
2 of a common policy? I think that's a lower hurdle than you
3 seem to posit.

4 MR. DONNELLAN: Well, your Honor, the
5 similarly-situated analysis focuses on necessarily whether or
6 not a fair determination can be made based on representative
7 evidence. The cases that they have cited and the cases that
8 are discussed in the briefs dealing with conditional
9 certification are in the misclassification category.

10 And in the misclassification cases, the
11 similarly-situated analysis is tied into whether or not you can
12 show on a class-wide basis whether or not all of the members of
13 the class are exempt or not. Here you also have to be able to
14 show that they are similarly situated with respect to the legal
15 standard. The similarly-situated analysis is tied necessarily
16 directly to the legal standard at issue. So what they need to
17 be able to show, based on representative evidence, at this
18 stage, at least, is that you can answer that question as to all
19 based on one.

20 Now, here, because the interns differ so significantly
21 in terms of the internship programs, in terms of what they do,
22 in terms of the sorts of benefits that they got, that's not
23 possible to do here. It's far different from the
24 misclassification cases where you have a category of
25 employee -- the ones where conditional certification is granted

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1 all deal with facts where you have, say, an assistant manager
2 of a store. Their job duties are defined. All of their
3 responsibilities are defined. Those are the situations where
4 conditional certification is granted.

5 On the other hand --

6 THE COURT: So, I mean, you say that. But the problem
7 I have -- again, relying on the sort of low hurdle -- is that I
8 gather, at least in Walling, the definition of the narrow
9 exception to the broad sweep was the intent of the FLSA when it
10 was passed, it really makes it reasonable to assume that even
11 if they were all trainees participating, as the Court said, in
12 a brief vocational training program, which is all true,
13 allegedly, as you allege, that's offered by their employer,
14 that that was enough. Isn't that what's happening here?

15 MR. DONNELLAN: Well, your Honor, it's not enough in
16 this particular case because, as you see, the courts that have
17 applied that Walling standard subsequently have all come around
18 to say that you have to engage in an analysis of who is the
19 primary beneficiary of the relationship. There is not a single
20 court which has adopted the test that is proposed by plaintiffs
21 here which say that it is simply enough to show that the
22 interns, the trainees and so on engaged in productive work.

23 THE COURT: You wouldn't argue that what Hearst does,
24 as the plaintiffs point out, is to capitalize on the alleged
25 glamor that being an intern at Cosmopolitan brings and that's

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1 pretty much universal in terms of all of the interns, right?

2 So that at the very least -- and I suggest that, as I'm sure
3 you suggest, that that's not very much in terms of commonality.

4 There is some of that. That's why they're there. And
5 then you can go on to discuss, as you are biting your lip to
6 get a chance to do, to say that in fact it really is a value
7 only to the employee and that there is no value to the
8 employer. But I think that's a hard jump to take.

9 I'm glad to listen to how you bridge the gap.

10 MR. DONNELLAN: Well, your Honor, that goes to the
11 merits ultimately, right? When you go into a balancing of the
12 benefits to the employer, the host company, and the balance of
13 the benefits to the intern, which the case law, we have six
14 circuit courts which have accepted that as the appropriate
15 inquiry in terms of determining whether one is an employee.

16 Our point at this stage is that if that is the
17 standard, that that standard cannot be employed on a class-wide
18 basis, because the balance is going to be different with
19 respect to different interns. They do different things. They
20 are necessarily potentially going to provide different benefits
21 to the company and potentially going to receive different
22 benefits from the company under these different standards.
23 It's not the sort of analysis that can be conducted on a
24 representative basis.

25 THE COURT: Isn't that a problem for tomorrow, for

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1 certification purposes?

2 MR. DONNELLAN: No, your Honor. I think it is a
3 problem for today in terms of conditional certification,
4 because in the conditional certification cases, even under the
5 misclassification cases, where you are just trying to take a
6 group that has the same title and trying to determine if they
7 do all the same things so you can determine if they can all be
8 classified as exempt or not, conditional certification is only
9 granted in those cases where there is a sufficient showing of
10 uniformity across the board about what everybody does.

11 THE COURT: That doesn't sound to me like Walling. I
12 mean, Walling -- and I quote just a snippet and I don't suggest
13 that this is the whole meaning, but it does talk at one point
14 about how if a defendant gains an immediate advantage from a
15 plaintiff's waiver, courts have found that the plaintiff is an
16 employer for purposes of the FLSA, unquote.

17 It's hard for me to see how you can argue with that no
18 matter how few clothes they picked up, whatever else they did.

19 MR. DONNELLAN: Well, in this particular case, it is
20 far different from Walling because you had a group of interns
21 who one thing that we can say is common about them and is true
22 across the board is that they are all receiving academic credit
23 from accredited academic institutions which dub this worthy in
24 some ways. It is for a fixed duration, and they knew they were
25 not getting paid.

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1 THE COURT: I read all of that. I'm still not sure I
2 understand what that does for either of you.

3 MR. DONNELLAN: Well, that goes to show that the
4 commonalities in this case, your Honor, or the ways in which
5 the interns are similarly situated do not advance plaintiffs'
6 case at all in terms of proving liability.

7 In terms of proving liability, under Walling and under
8 all of the circuit courts that have employed Walling and under
9 the Archie case in this district, which is the only district
10 court decision in the Second Circuit that we're aware of which
11 has employed the analysis, it sets --

12 THE COURT: The only one in this century from what I
13 can see. There may be some others.

14 MR. DONNELLAN: The benefit -- the balance of the
15 benefit that one --

16 THE COURT: Actually, Archie is a '98 case. It is not
17 even in this century. But that's OK.

18 MR. DONNELLAN: Well, the one that is in this century,
19 your Honor, which we would point to which is the most factually
20 analogous is the Solis case. The Solis case is very similar in
21 that it deals with students who are in an educational setting.
22 They are doing tasks at a sanitarium which is connected with a
23 school, and the claim was made there by the Department of Labor
24 that they should be deemed employees. And what the Court
25 determined in that case was that there was indeed an advantage,

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1 an economic benefit that was going to the school through the
2 students' work, but on the other hand there was also
3 significant benefits that were going to the students both
4 tangible and intangible. And the Court engaged in a balancing
5 of those benefits, and determined that the balance was in favor
6 of the students.

7 And it looked in that case not just to the tangible
8 benefits but also to intangible benefits such as work ethic,
9 responsibility, and the like, finding that that was favorable
10 and weighed against employee analysis.

11 Now, that case also collects a number of other cases
12 from other circuits which have employed the same sort of
13 balancing analysis -- the McLaughlin case in the Fourth
14 Circuit, the Blair case from the Eighth Circuit. We also cite
15 in our brief the Reich case from the Tenth Circuit, and the
16 Strickland case from the Ninth Circuit.

17 THE COURT: Did you ever peek at the New Floridian --
18 the Donovan case in the Eleventh Circuit because that case
19 doesn't seem to subscribe to your view? I mean, it really
20 talks about how -- or concludes that the plaintiffs were
21 employees because they performed productive work for the
22 defendants despite what you are talking about, that they
23 received certain advantages as well as what you laid out --
24 precisely what you laid out, actually -- job skills and the
25 ability to create employment history.

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1 MR. DONNELLAN: Well, the New Floridian case --

2 THE COURT: Not the same.

3 MR. DONNELLAN: Well, I'll tell you why it is not the
4 same, your Honor. It is not the same because they conduct an
5 economic benefits -- an economic realities analysis in that
6 particular case. And in that case the workers of the New
7 Floridian were adults, they weren't students. They were
8 actually living there. And it was a long-term assignment. It
9 was, in effect, a job where those workers, who were former
10 patients in the mental institution, most of them, were
11 economically dependent on New Floridian.

12 That is consistent with the Alamo case out of the
13 Supreme Court, your Honor, and also with then Judge Sotomayor's
14 decision in the Archie case. In all of those cases the court
15 looked also to the economic realities of the situation to see
16 whether or not the trainees in those cases, as they were
17 dubbed, were actually economically dependent, whether or not
18 they depended on them either for a paycheck, an extended pay,
19 or for room and board, essentially.

20 THE COURT: You wouldn't say you have to earn money in
21 order to qualify for your class, for FLSA treatment, would you?

22 MR. DONNELLAN: The Alamo case actually suggests that
23 you do, your Honor. It says that you need to receive
24 compensation. In that case it says --

25 THE COURT: You're saying they all got credit. That

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1 is like money, right?

2 MR. DONNELLAN: They received credit from their
3 academic institutions, which they paid for. Hearst provides
4 the training; the academic institutions provides the credit.

5 THE COURT: So they have that money, whether it be
6 credit or whether it be in your pocket. So that sort of, it
7 seems to me, brings your argument to a draw. But --

8 MR. DONNELLAN: Well, potentially on the merits, your
9 Honor, we have been focused so far mostly on whether or not at
10 the end of the day Hearst will be able to establish whether or
11 not these interns are employees or not. And the point that
12 we're trying to make on this motion is, you know, this Court
13 has a decision to make about what the governing standard is.
14 And that standard, which we say is a balance-of-the-benefits
15 test, which involves a look at who is the primary beneficiary
16 and what the economic realities are, is different from the sort
17 of test that has been proposed by plaintiffs here, which is
18 simply if you can say that interns did productive work, that's
19 enough, that's a liability and that is enough to show that they
20 are similarly situated.

21 That very approach has been rejected by two courts.
22 It has been rejected by the Tenth Circuit in the Reich case,
23 where the court said that Walling was not an all-or-nothing
24 approach and that productive work was not dispositive.

25 It was the same by the Fifth Circuit in Donovan v.

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1 American Airlines, which said that Walling didn't rest on
2 whether the work that was provided was economically beneficial
3 to the company.

4 So that in and of itself can't be enough in order to
5 establish liability or to establish that they are similarly
6 situated.

7 What the Court needs to look at here, we suggest, is
8 whether or not they are going to be able to -- and whether or
9 not they have shown, even on a minimal basis at this point --
10 that this case will be able to be tried on a collective basis.
11 And the cases where the courts have granted conditional
12 certification, it usually involves uniform job descriptions at
13 the outset. That's the way in which courts can say, sure, we
14 can look at assistant managers at Duane Reade and we can say
15 that they are all similarly situated because they get exactly
16 the same training, have exactly the same responsibilities and
17 exactly the same duties across the board; they are defined
18 specifically.

19 The cases where conditional certification is not
20 granted, such as the Myers case, is when the same sort of
21 employees are not subject to the same sort of uniform
22 definitions of what they do and what their responsibilities are
23 in the outset.

24 THE COURT: But in large measure interns are pretty
25 much doing uniform work even under your analysis. I mean, if

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1 the magazine talks about airplanes, they obviously aren't going
2 to be doing a lot of fashion design. But in terms -- unless
3 you're saying that that does it, there is no longer a
4 possibility of coming out the way the plaintiffs come out. If
5 you are not saying at that, and let's for the sake of argument
6 say you are not saying that, then it seems to me we don't
7 really have any problem here. I mean, these people all worked
8 for magazines, or whatever that uniform concept denotes, and
9 they all did the kind of work that every intern does depending
10 on what the rationale and what the goal was for these
11 magazines. And if they were a fashion magazine, they did
12 fashion work. And if they were Popular Mechanics, they did
13 mechanical work.

14 I'm not sure -- I would just be interested in if you
15 believe what I just said is wrong, that you couldn't have a
16 class with that sort of spread, you ought to tell me.

17 MR. DONNELLAN: Your Honor, I don't think that you can
18 have a class, because at the end of the day if you're going to
19 have to balance the benefits, you are going to need to know
20 much more about what they do. And the reason why we supported
21 our motion with so many declarations was to give, at even just
22 a top-down level look, the differences among them. These
23 interns are not only just in different magazines with different
24 focuses, but also the intern programs within each magazine, you
25 have art, you have photography, you have editorial, you have

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1 sales and marketing, which is a completely different side of
2 the business, you have the fashion closets and the beauty
3 closets, and all of these are different duties, different
4 experiences for these interns. They are also subject to
5 different supervisors and to different sorts of training --

6 THE COURT: My interns really work with clerks. In
7 the last analysis, they get to see what they do. But you
8 wouldn't say, if they all worked on habeas petitions and then
9 in some case maybe what we needed was somebody to work on class
10 actions, that wouldn't be a problem for you, right? They would
11 still all be interns? Which is the point I'm trying to make,
12 apparently not very well.

13 MR. DONNELLAN: There is a certain level of generality
14 that's accepted, obviously, in the certification decisions.
15 And if you were going just to job duties, that would be one
16 thing.

17 I still think here that the differences are
18 significant enough, as in the Myers case and the Mike case and
19 the Diaz case that we cited where class certification was
20 denied.

21 THE COURT: I'll like at Mike again.

22 MR. DONNELLAN: In those particular -- and then, also,
23 I would also say to your Honor take a look back at the Zivali
24 case, where Judge Rakoff decertified a class. In that case you
25 were dealing with assistant store managers which at first

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1 blush, because they were all the same across the board, were
2 certified. And then when it was actually looked at what the
3 facts were and the differences among what they did, he
4 decertified the class.

5 THE COURT: Yes. But isn't that the next step?

6 MR. DONNELLAN: It would be the next step, your Honor,
7 if at this stage you had some sort of a policy -- which is what
8 we conducted discovery to see if it exists, and it doesn't --
9 which said you are a Hearst intern, you show up on day one,
10 this is what you are going to do. It is defined. These are
11 all of your duties. These are all of your tasks. This is your
12 training, and this is you're going to be supervised. That
13 would perhaps get you -- because you would have a uniform
14 approach to the internship program, which they have
15 challenged -- that might get you past the first step.

16 But there's another level of analysis that's required
17 here because the test, or the legal standard for determining
18 employee status is different from a misclassification case.
19 You have to look at the benefit on the other side, and look at
20 the differences there as well. It's not just what they did and
21 what benefit they may have provided to the company, which in
22 and of itself is insufficient to support any finding of
23 liability, you also have to look at what sort of benefit was
24 provided to them. And there each of their experiences are
25 going to be different based on the kinds of work they did, the

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1 amount of training they received, the amount of supervision.
2 You could see it reflected even in the declarations that the
3 plaintiff puts forward, the differences there, as well as the
4 declarations that obviously that we put in, as well.

5 THE COURT: No doubt that there are certainly
6 different types of benefits according, as I suggested earlier,
7 according to the kind of work they are doing. I mean, it is a
8 given.

9 MR. DONNELLAN: So if you do have to balance those in
10 the end to determine whether or not they are an employee, you
11 can't take one plaintiff, based on that plaintiffs'
12 experience -- in this case, Wang, she was a full-time person,
13 50 hours a week, in a fashion closet, in a fashion magazine --
14 what her experience was in terms of what benefit she believes
15 that she received and in terms of what contribution she made,
16 that balance is going to be different from somebody who is
17 writing stories, perhaps, and posting them online for Car &
18 Driver or for another intern who works at The Food Network
19 Magazine and was engaged in helping to make sales or learning
20 how to do sales pitches on the business side of the magazine.

21 Each one of these experiences is very different, and
22 it is going to result in a different balance. And because of
23 that reason you are not going to be able to take this kind of a
24 case and say give me the plaintiff, I'm going to look and see
25 what she did, I'm going to make a determination about the level

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1 of benefit that she received and that she provided, and then
2 based on that determine if she is an employee and that can be
3 applied equally across the board to all interns.

4 THE COURT: You said -- I don't want to put you on the
5 spot, so you may know the answer, but would you say that if you
6 were trying a case and you had as a class both waiters and
7 headwaiters and busboys, that that would be a sufficient
8 distinction so as to have to dismiss on a conditional -- right
9 at this juncture in your case?

10 MR. DONNELLAN: I know, your Honor, that there is a
11 case that's been cited in our papers which deals with wait
12 staff in a restaurant, and I believe that was --

13 (Pause)

14 THE COURT: It is OK. I know the case.

15 MR. DONNELLAN: OK. The Shajan case, and I know that
16 the Court said in that case that you don't have to live under a
17 toad stool in order to know what people do in a restaurant and
18 that this is pretty generic work. I think that you could say
19 the same thing about the Hart v Rick's Cabaret case about the
20 strippers. You know, there is --

21 THE COURT: More interesting.

22 MR. DONNELLAN: You don't have to live under a toad
23 stool to know what they do for a living when they show up for
24 work, too.

25 But the interns, they are covering every aspect of the

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1 magazine business. These are each complex businesses, which
2 somebody who is involved in the area of art and graphic design
3 is going to be doing something completely different from
4 somebody who is in the area of photography and learning about
5 photography. And these interns are reflected even in the
6 schools that they come from. There are more than 100 colleges
7 that participate in the intern programs, some coming from very
8 specific disciplines, such as the fashion Institute of
9 Technology, others coming from photography and graphics arts
10 programs, such as Parsons, and some come from business programs
11 to learn about the sales and marketing aspects of the business.

12 THE COURT: I have people -- let's continue with the
13 analogy in the restaurant. I have people in a program I run
14 who have as their background essentially prison, and their
15 ability to wash dishes is not enhanced or inhibited by the fact
16 that their background was serving time. So why don't we add to
17 the Shajan concept, although it may be added, sous chefs and
18 dishwashers? Do you think that would make a difference in the
19 analogy?

20 MR. DONNELLAN: I'm not sure that it would.

21 But, your Honor, we are not talking here just about
22 the interns in a Good Housekeeping kitchen, which there is one,
23 because what they do is entirely different from somebody who
24 works in a fashion closet or, again, who writes for the
25 magazine or who is doing photography for the magazine or

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1 research. These are all wildly different tasks, and the level
2 of benefit, again, that they are going to receive is going to
3 be inherently different.

4 In the Solis case, it's interesting, they had a much
5 smaller variety of different types of work that were being done
6 by the students there, including working in the kitchen,
7 including janitorial work, work which at a level you could say
8 superficially this is all manual labor. So maybe you can deal
9 with this altogether. But at the end of the day it was the
10 balance in that case which came out against them being held
11 employees was that they learned the dignity of manual labor.
12 They learned responsibility. They learned a work ethic. So
13 you can still balance all of these things and you need to
14 balance all of these things.

15 And these sorts of benefits to the interns are going
16 to be different based on what they are doing.

17 THE COURT: Does it make any difference that in the
18 collective action lawsuit it is an opt-in operation so
19 everybody that wants to play a role has to actually say so?

20 MR. DONNELLAN: Well, your Honor, under the
21 conditional certification cases, there is still a hurdle that
22 needs to be overcome here, otherwise there wouldn't any sort of
23 first-stage analysis.

24 THE COURT: Well, does it make it a little lower
25 hurdle?

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1 MR. DONNELLAN: It is certainly a lower hurdle, but
2 the lower hurdle is -- in the cases where it has been granted
3 has been where you are able to tell on a corporate policy or
4 practice basis that everyone is uniform with respect to the
5 legal standard determining liability, because that ultimately
6 goes to assist the court in trying this case on a
7 representative basis and into the question of whether or not
8 you can determine liability on representative evidence in a way
9 that's just and fair and complies with -- comports with due
10 process. And where you will have a balance-of-the-benefit
11 standard, which needs to be applied, and the balance is going
12 to be different because there is no uniformity here, then this
13 sort of case can't get past the first step. It is not like the
14 other cases where conditional certification have been granted.

15 THE COURT: Isn't the uniformity -- the real
16 uniformity here that I suppose they can utilize, it is sort of
17 averse to my way of thinking, but isn't the real common policy
18 that indeed interns are denied any compensation?

19 MR. DONNELLAN: Yes, your Honor. That's one of the
20 parts, which is that they are subject to the same pay
21 provisions or to the same sort of treatment with respect to
22 pay.

23 But as the District Court said in Myers -- this is
24 Judge Cogan's July 24, '07 opinion. He was dealing with a Rule
25 23 class issue there, but he also referred back to the

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1 conditional certification under the FLSA, which was denied. He
2 said that, basing an argument just on that, the fact that you
3 have somebody with the same title subject to the same pay
4 provision, that that's superficial reasoning, which is not
5 sufficient for certification purposes. You have to go beyond
6 that, because here we need to know whether or not these class
7 members, or putative class members, are similarly situated
8 because they are subject to an unlawful policy.

9 Now, the policy that Hearst has of not paying interns
10 and requiring that they are able to get school credit for their
11 internship is not facially unlawful. What's needed to show
12 that it is unlawful is to show that they are actually employees
13 under the FLSA. And what's needed to show that they are
14 actually employees under the FLSA is a balance of the benefits.

15 So to simply point to that policy about requiring
16 credit for unpaid internships doesn't advance the ball at all
17 in terms of telling you can you decide this case on a
18 representative basis -- can you take one intern, take a look at
19 the benefits they provided, the benefits they received, and
20 determine for the entire class whether or not liability exists.
21 It can't be done in this case.

22 (Pause)

23 Your Honor, the balance that needs to be conducted
24 here is necessarily going to depend on what program the interns
25 were in. There are different programs at different magazines

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1 at different times subject to different management, different
2 supervisors, and the interns were doing different things based
3 on what category of internship they were in. They received, as
4 is demonstrated through our submissions, different training
5 from different people, both on a program-wide level and also on
6 an individual level. They had different supervisors. And they
7 certainly derived different benefits.

8 THE COURT: Well, I certainly hear you. It is just
9 hard for me to picture how -- I mean, I hate to keep talking
10 about these analogies, most of which are probably not very good
11 anyway.

12 I mean, if you ran a hunting school and you were
13 hunting for six or eight different animals so that you would
14 use different instruments, like different guns or arrows or
15 whatever, and you had to, just to make it more humorous, I
16 guess you had a group of interns who were helping you with your
17 bullets or your arrows or your bows, the fact that they had all
18 kinds of different instruments and they did all kinds of
19 different things -- I mean, they ran after the rabbits but not
20 after the deer -- they would still be interns

21 MR. DONNELLAN: You got me there, your Honor. Maybe
22 the interns with the crossbows, if they only learned about the
23 crossbow, would be treated differently from the ones with the
24 shotguns based on the amount of danger they exposed them to, I
25 don't know.

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1 But here what you're dealing with is a different kind
2 of program where you're not mixing together a bunch of interns
3 who are learning all of these disciplines together. They are
4 segregated, and they are --

5 THE COURT: Well, all people might pick different
6 parts of their forest.

7 MR. DONNELLAN: I think that might fall within the
8 restaurant category.

9 But the magazines I think you can think of were almost
10 like different schools, precisely because when you are talking
11 about a hunting school that talks about different weapons, you
12 would have a common administration and you would have a common
13 set of protocols. Here we don't. That is precisely what
14 discovery has shown. That's precisely what plaintiff was
15 trying to discover during discovery, which is whether or not
16 this was somehow administered on a corporate basis and whether
17 or not there was corporate control that was exerted over this.
18 There is not. Each one of these magazines is completely
19 autonomous. They are very independent and they are very
20 different. So you have to look at it almost like dozens of
21 different schools as opposed to one school, which is the
22 analogy there.

23 Maybe if it were a different kind of company or a
24 different sort of internship program, you might have an
25 argument here by analogy to the one that you just made, your

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1 Honor, but not on the factual record that we have before us.
2 It is simply not susceptible to being tried on a class-wide
3 basis. We would have to have discovery of each one of these
4 interns to determine what the benefit was that they derived,
5 what sort of benefit they may have contributed, and also what
6 sort of impediment it caused to the company.

7 If you are sinking a lot of time and training into
8 these people -- you have to edit their work, you have to
9 supervise them -- there is a real question about whether they
10 provided any benefit at all at the end of the day. That is
11 going to be different with respect to each one. And in order
12 to make a determination of liability on employee status, we are
13 entitled to take a look at each one of these interns and see
14 where that balance turns out both in the discovery phases and a
15 trial, your Honor, if it were to go forward that way.

16 On Rule 23, some of the arguments that have
17 principally been made is that this is procedurally improper or
18 premature. There is no bar to our bringing a motion to strike
19 at the early stage. The Dukes case makes clear that Rule 23
20 certification is an exception to the rule.

21 And it's clear at this stage right now that it is not
22 possible to resolve the central issue in this case, which is
23 employee status, in one stroke, that there are not going to be
24 common answers to any of the questions that have been raised
25 here, and at the end of the day what's going to predominate is

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1 an individual inquiry into the employee status of each
2 individual intern.

3 THE COURT: And you think you have enough discovery
4 now for me to make a decision with respect to each --

5 MR. DONNELLAN: Absolutely, your Honor. I think based
6 on the factual record that we've submitted, you do have an
7 ample basis to do precisely that.

8 THE COURT: All right. Let me hear from your
9 adversary.

10 MS. BIEN: Good afternoon, your Honor.

11 THE COURT: Good afternoon.

12 MS. BIEN: I'll take the issues in the same order that
13 counsel took them.

14 I think, first on the conditional certification
15 motion, I would agree with your Honor that it is a very low
16 standard. The standard that Myers seem to have agreed with,
17 that had been the prevailing standard in this circuit for a
18 very long time, was that the plaintiff at this stage only need
19 make a showing -- a modest factual showing that she may be
20 similarly situated to potential collective members and that she
21 and potential collective members were subject to the same
22 policy or plan that allegedly violated their rights.

23 And here the common policy or plan, as your Honor was
24 discussing, was the determination at the corporate level to
25 treat all interns as nonemployees and the determination at the

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1 corporate level not to pay them any wages for the work that
2 they did.

3 In addition to that common policy, which I don't think
4 is disputed by the defendant, we've also put in declarations
5 from five interns who worked at four different magazines. The
6 declarations support their claim that they had common
7 experiences. In fact, despite working in different magazines
8 and despite having different tasks assigned to them, they all
9 described doing primarily productive work that benefited Hearst
10 and also having very little training opportunities or formal
11 training provided to them.

12 THE COURT: Well, the problem I guess is if you look
13 at the sum of all these -- I mean, I think the problem is that
14 some of these things, like the fact that they are unpaid
15 internships may be helpful, but here you have all kinds of
16 other different things other than ones you've mentioned. I
17 mean, Hearst says itself, I guess in its brief, students visit
18 during one academic semester and different academic semesters
19 and some magazines used them in the winter and some only in the
20 summer, some at the spring break or the holidays, and they have
21 no fixed starting date, or some don't, and some don't come by
22 and some do come by on a regular basis. And the magazines tell
23 the students that they're not going to get a job when this is
24 all over. There is just a lot of other items that you didn't
25 include in your potpourri, and I wonder whether if you take

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1 them altogether you don't have to come out a little differently
2 than you did.

3 MS. BIEN: Well, I would have two responses to that.

4 First, at this initial conditional certification
5 phase, factual disputes in terms of the differences between the
6 interns' experiences from one magazine to the other are not
7 considered, are not ruled on. Those kinds of merits
8 determinations are --

9 THE COURT: I understand that merit determinations are
10 not part of this deal. What I'm trying to find out is how high
11 this little burden is that you have to submit.

12 We all agree that the merits aren't counting and we
13 all agree it's a low hurdle, but it is not a nonexistent
14 hurdle.

15 MS. BIEN: Well, the hurdle is -- the hurdle basically
16 looks at the evidence that the plaintiffs have submitted and
17 does not take into account countervailing evidence that the
18 defendants have submitted, not at this stage. Because the idea
19 is to send out notice, see who joins, and at that stage the
20 Court can later on, once the record is complete, make a
21 determination as to whether those individuals who have actually
22 joined are similarly situated to the individuals who are
23 already in the case. If you --

24 THE COURT: All those circuit cases that your
25 adversary cited, those seem not to go that way.

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1 MS. BIEN: In fact, your Honor, the
2 misclassifications -- the vast majority of misclassification
3 cases involve situations where the plaintiffs make a modest
4 factual showing that they are similarly situated or they may be
5 similarly situated to other assistant store managers or others
6 in their role, and the defendants always come forward with
7 countervailing evidence at the initial certification stage
8 showing that, well, in fact, the primary duties varied from
9 location to location, or this manager had hire and fire power
10 authority and this manager didn't, and courts uniformly refuse
11 to consider that evidence at the initial certification stage
12 and wait until the defendants have an opportunity later on to
13 move to decertify the collective based on who has actually
14 joined.

15 THE COURT: Yes. But I'm not going to let anybody pay
16 for 1600 depositions, looking even over -- I mean, the time and
17 money for getting to the second stage makes me feel -- and this
18 may be illegal -- makes me feel reticent about going forward
19 here, even if it may sound good because of all the thoughts
20 you've expressed.

21 I mean, the discovery now, how long and how much do
22 you think it will entail? I guess Hearst, too, has a role in
23 making that decision.

24 What is your thought?

25 MS. BIEN: Well, your Honor, this is a pretty

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1 straightforward case. I mean, it is all of the interns --

2 THE COURT: Mr. Donnellan says it is over now. He
3 says you don't need any -- I lost my head. I mean, the
4 discovery is over now.

5 MS. BIEN: The discovery hasn't even begun on our
6 side. We haven't been able to --

7 THE COURT: He says there is enough to come to a
8 decision now. That's really what I mean.

9 MS. BIEN: Well, they've put in their own evidence,
10 but we haven't had any opportunity, except for the two human
11 resources individuals that they put forward, to depose any of
12 the other 34 people that they put forward. And I'm not saying,
13 your Honor, that we would necessarily depose each and every one
14 of them but we haven't been able to depose any of them. We
15 haven't been able to interview potential class members about
16 what their experiences were like, what their duties were, what
17 their supervision was like, that what their training was like.
18 We haven't been able to depose the supervisors --

19 THE COURT: I understand you but I think you might be
20 missing what I'm saying, or you are not understanding what I'm
21 saying.

22 I think this is a low hurdle, and you haven't given me
23 the precise dimensions, but let's assume that it is low enough
24 so you survive. I am not about to go forward with 50 or 100 or
25 1,000 interviews and depositions because you would like to talk

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1 to every intern over the last six years that had some role at
2 Car & Driver.

3 MS. BIEN: We don't believe that we need to speak to
4 every intern. We don't believe we would have to speak to every
5 supervisor.

6 Our belief is that representative evidence from a
7 number of interns, a number of their supervisors will be able
8 to satisfy our --

9 THE COURT: I don't know. What does that mean in
10 terms of time and numbers?

11 MS. BIEN: I mean, in terms of a plan going forward --

12 THE COURT: A guesstimate. You are not under oath.

13 MS. BIEN: I mean, I think that the first thing that
14 we would want to do is to have access to the class. So we
15 would want their telephone numbers and their contact
16 information so that we could conduct interviews and gather
17 evidence that we could use to support a class certification
18 motion.

19 The other -- you know, we would also propound
20 discovery requests so that we could actually take discovery
21 from the magazines about what their training policies were
22 like, about the kinds of assignments that interns got. And we
23 would also probably want to depose some of the individuals that
24 they put forward as fact witnesses.

25 I think probably that discovery could be done in three

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1 or four months, depending on how smoothly things go with, you
2 know, working things out, but typically that's how long it
3 would take in a case of this size.

4 THE COURT: Well, I want to read some of the cases
5 that I haven't read. But the only possible way that you're
6 going to prevail is if you give me a report, in more or less
7 two pages, that tells me what kinds of discovery you are going
8 to take, how long you're estimating it will take, and how many
9 people you're bothering. So keep it in mind in case you
10 survive the motion.

11 But go ahead. Let me not interrupt you, or I guess I
12 have already. Tell me what else you think gives you the right
13 to go forward.

14 MS. BIEN: Well, I think what I was saying earlier was
15 that it is a low standard. I think that courts have routinely
16 certified collectives based on a declaration from the named
17 plaintiff and a declaration from some additional potential
18 collective members and some evidence of some kind of uniform
19 policy. And I think that we put forward much more than that.

20 And I think that the cases that we were talking about
21 earlier, the misclassification cases involving FLSA exemptions,
22 are really not dissimilar from this kind of case. This is a
23 misclassification case as well. Just like in an independent
24 contractor scenario where the employer has deemed the worker
25 not to be an employee, here the employer has similarly deemed

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1 the interns not to be employees, and those cases are routinely
2 certified both as, you know, collective actions and ultimately
3 as class actions.

4 THE COURT: Why is this a misclassification case?

5 MS. BIEN: Well, if you go back to the ultimate test,
6 which is whether or not the interns are employees or not under
7 the FLSA and the New York Labor Law, that is ultimately the
8 determination. And so under the definition of what it is to
9 employ, the question is whether Hearst suffered or permitted
10 the work that the interns did.

11 And there are certain guideposts I think that can
12 guide the Court's determination as to whether interns are
13 employees or not. Counsel spoke about some of the cases that
14 are more on point than others -- the Walling case in this
15 circuit, the Archie case. You have the Department of Labor
16 factors.

17 I think that counsel had argued that we had proposed a
18 specific version of the tests that the Court will have to apply
19 down the road when it determines the merits. And I think our
20 position really is that at this point the Court doesn't have to
21 determine what the exact contours of the standard is. What it
22 can do is look at what the various factors that courts have
23 looked at in determining whether or not trainees or interns are
24 employees, and those will be the guideposts for the discovery
25 to come as well as the guideposts for the Court ultimately in

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1 determining the merits.

2 And our point is that under a balancing test that
3 Hearst advocates, or a test that just looks at whether or not
4 the employer derived an immediate advantage, under either of
5 those standards at this point plaintiffs have put forth enough
6 evidence to justify conditional certification.

7 With respect to the motion to strike the class
8 allegations, the Rule 23 allegations, those kinds of motions to
9 strike are especially discouraged in this circuit. And I think
10 that Judge Pauley, in the Chenensky v. New York Life Insurance
11 Company, really provides a very good explanation of why that
12 is. And that is because in order to make a determination as to
13 the propriety of class certification under the Rule 23
14 standard, the Court is going to have to make factual findings.
15 And in the absence of a complete record, the Court can't make
16 those findings.

17 At this point the Court can only make factual
18 assumptions. And that's not the standard that the Second
19 Circuit had in mind in the IPO case or in the Myers v. Hertz
20 case when it said that there needs to be a factual record upon
21 which the Court can make the determination.

22 I think class discovery -- Judge Pauley also talks
23 about the value of class discovery in refining the class
24 definition. Many of the arguments that Hearst makes has to do
25 with the scope of the class, who the interns are that are in

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1 the class definition, defined in the Complaint, and part of
2 class discovery will hopefully enable us to determine whether
3 or not that class definition should be the one that we actually
4 move to certify down the road or whether it needs to be
5 refined. And I think that the discovery period will offer us
6 the opportunity to do that.

7 You know, another benefit of having a full record, and
8 I think the emphasis of the Second Circuit has been, is that in
9 the event that there is an appeal, the Second Circuit needs a
10 record upon which to determine whether or not the Rule 23
11 findings made below should be, you know, affirmed or reversed.

12 So those are several reasons that Judge Pauley
13 identified and other courts have identified for allowing class
14 discovery to move forward and not adopting what Judge Pauley
15 called the harsh remedy of striking the class allegations at
16 the getgo.

17 I think that much of the evidence that has been put
18 forward by Hearst, much of its arguments really come down to
19 factual assumptions that have not been tested yet, that have
20 not been cross-examined, and plaintiff has not had an
21 opportunity to take her own discovery, and I think, you know,
22 that's what she's asking the Court to allow her to do, you
23 know, over the next few months.

24 THE COURT: Thank you, both.

25 If you want a minute or two to respond, Mr. Donnellan,

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1 you can have it, but don't force yourself.

2 MR. DONNELLAN: Thank you, your Honor.

3 I think at the outset that we disagree wholeheartedly
4 with plaintiffs' position that you don't need to determine the
5 standard of liability now. It absolutely needs to be
6 determined now because it is directly tied to the analysis of
7 whether or not the class members are similarly situated.

8 The question is similarly situated as to what? It's
9 similarly situated as to whether they are employees under the
10 FLSA. And the Myers case makes clear the fact that when you're
11 talking about an unlawful policy -- and I direct the Court to
12 the Court's discussion on page 555 of the Second Circuit's
13 decision. It says, in an FLSA exemption case, plaintiffs
14 accomplish the goal of proving that they were victims of a
15 common policy or plan to violate the law by making some showing
16 that there were other employees who were similarly situated
17 with respect to their job requirements and with regard to their
18 pay provisions on which the criteria for many FLSA exemptions
19 are based.

20 So they tailor their standard there to the exemption
21 analysis. And it is a low threshold, as your Honor says, but
22 it is not a nonexistent one, and it is one tailored to the
23 exemption test.

24 Here how high is the burden? The burden is high
25 enough so that the Court can determine that this case can be

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1 tried on a representative basis to determine if these interns
2 are employees.

3 The district court in -- the Second Circuit also cites
4 from the District Court in Myers, and that is on page 544. And
5 in quoting the collective action order where the District Court
6 denied conditional certification, the reasoning is very similar
7 to what we have here. In that case we're dealing with station
8 managers for Hertz Corporation -- "Hertz," not Hearst --
9 Corporation.

10 It says, "The Court finds that plaintiff's motion
11 suffers from a fatal flaw that further discovery cannot cure,
12 because liability as to each putative plaintiff depends upon
13 whether that plaintiff was correctly classified as exempt."

14 It goes on to say. That, to go on, the law there
15 would require the court to make a fact-intensive inquiry into
16 each potential plaintiff's employment situation. Any
17 determination as to their right to overtime would require a
18 highly individualized analysis as to whether the duties they
19 performed fell within that exemption.

20 Here, similarly, you need to take a look and see
21 whether or not they are correctly classed as nonemployees, and
22 that is going to require an examination of each one of these
23 interns that directly applies to the standard that's been
24 applied under Walling.

25 Now, I would like to address Walling briefly, your

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1 Honor, because it is really the seminal case in this regard.
2 And as we've cited and discussed, the circuit courts that
3 follow it have applied a balance of benefits and an economic
4 realities test which is quite fact intensive.

5 But one of the things that's key about Walling, which
6 a number of circuit courts have also pointed out, is that while
7 there is a very broad definition or an undefined definition of
8 "employee" under the FLSA, that Walling specifically limits it.
9 And it's trying to make clear here that they do not want to
10 foreclose opportunities for inexperienced workers to get
11 training when it is for their own advantage.

12 And that's why in Walling you had a situation where
13 the railroad company was doing this so that they would have a
14 pool of workers. It also finds facts in the Walling decisions
15 that these trainees did do work. And the Court, nonetheless,
16 says that where you're without any express or implied
17 compensation agreement, that the FLSA was not intended to stamp
18 all persons employees who might work for their own advantage on
19 the premises of another.

20 THE COURT: OK. This is not a reargument opportunity.

21 MR. DONNELLAN: OK, your Honor.

22 A final point, if I may, in terms of what sort of
23 discovery would be necessary in order to determine whether or
24 not this could be done on a class basis? You would almost have
25 to do a full merits discovery on all of the different interns

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1 in order to reach that.

2 THE COURT: Yeah, but that was not the thrust of my
3 concern. My concern was that that is not going to happen, and
4 what we need -- or it is up to you, I don't care -- is a couple
5 of pages that limits that significantly, willingly, and with
6 love and affection, and if they can't do it, they can't do it,
7 but it is not a problem for you; you've done yours.

8 MR. DONNELLAN: Thank you, your Honor.

9 If they are going to make such a submission, we would
10 appreciate the opportunity to respond.

11 THE COURT: Well, you'll certainly get a copy.

12 MR. DONNELLAN: Thank you.

13 THE COURT: Thanks, everybody. We'll be in touch in
14 the not too distant future, and we'll either get going or we'll
15 avoid getting going.

16 MS. BIEN: Thank you, your Honor.

17 MR. DONNELLAN: Thank you, your Honor.

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